

The CATCHALL PRIVACY POLICY

Last Updated: 01/12/2022

Introduction

This Privacy Policy describes the privacy practices for the website operated by The CATCHALL. LLC and applies solely to the Personal Information (as defined below in Section 1) that we collect and use relating to consumers and users.

This Privacy Policy is applicable to the publications, businesses and websites and mobile applications operated by The CATCHALL, including the application from which you accessed this Privacy Policy.

To the extent permitted by applicable law, by using the Media Properties and/or the Services and providing us with Personal Information (defined below), you agree to the practices described in this Privacy Policy and to the updates to these policies posted here from time to time

To make sure you stay informed of all changes, you should check these policies periodically. Updates will be referenced by the "Last Updated" date shown above.

Personal Information and Personal Data Definition

For purposes of this Privacy Policy, unless a different definition is noted in a particular instance, "**Personal Information**" (or "**Personal Data**") means any information that identifies, relates to, describes, references, or is reasonably capable of being associated with an identified or identifiable natural person.

Personal Information for purposes of this Policy does not include your name, photo and/or other information about you included in news or editorial content.

Personal Information We Collect

Personal Information You Provide to Us

In using our Media Properties or Services, you may provide us with Personal Information, which may include (the examples provided are illustrative and not intended to be exhaustive):

- Contact information such as name, email address, postal address and telephone number(s);
- Account information and log in credentials, including unique identifiers such as username and password;
- Payment and transaction information including credit or bank card information;
- Photos; and
- Any additional information that we describe to you, when we collect your data with your consent.

Do We Use "Cookies"?

Yes. Cookies, SDKs, tracking pixels and similar technologies are small files that a website or mobile application stores on your device that recognizes the user's browser or device and captures and remembers certain information.

In general, we and our third-party providers, use these technologies to optimize the functionality of the Media Properties, to help us understand how the Media Properties are used and to provide users with interest-based content.

Third Party Links

Our Media Properties or Services may contain links to other websites, applications or services that are not owned or controlled by us, including links to social media platforms, or may redirect you off our Media Property or away from our Services to other locations for information or other services. This Privacy Policy only applies to information collected by our Media Properties and Services. We are not responsible for the privacy and security practices of other websites, applications or social media platforms or the information they may collect (which may include IP address or device identifiers). You should refer to such third parties' privacy policies on their

sites to determine their respective privacy practices. Links to any other websites, applications, social media platform or content do not constitute or imply an endorsement or recommendation by us of the linked website, application, social media platform, and/or content.

Security

We use commercially reasonable procedures and various technical, administrative and physical safeguards to help protect the confidentiality of your Personal Information. However, you should assume that no data transmitted over the Internet or stored or maintained by us or our third-party service providers can be 100% secure. Therefore, although we believe the measures implemented by us reduce the likelihood of security problems to a level appropriate to the type of data involved, we do not promise or guarantee, and you should not expect, that your Personal Information or private communications will always remain private or secure. We do not guarantee that your Personal Information will not be misused by third parties. We are not responsible for the circumvention of any privacy settings or security features.

If you believe that your Personal Information has been accessed or acquired by an unauthorized person, please promptly Contact Us so that necessary measures can quickly be taken.

Accessing, Correcting, Or Deleting Your Personal Information

As required by applicable laws, and subject to any permitted exceptions and limitations, we will comply with any verified consumer request you submit with respect to your Personal Information. Please submit a verifiable consumer request to us by email at, info@thecatchallaz.com

Legitimate Interests

"Legitimate interests" means the interests of our company in conducting and managing our organization. For example, and without limitation, we have a legitimate interest in processing your Personal Data to analyze how the Media Property and our products and Services are being used, to administer our contractual relationships, fulfil legal obligations, process employee data,

prevent fraud or criminal activity or misuse of our products or services, ensure the security of our IT systems, architecture and networks, and meet our corporate and social responsibility objectives, and/or effectively and efficiently operate our business and provide you with the services offered through our Services, as described in this Privacy Policy. When we process your Personal Data for our legitimate interests, we make sure to consider and balance any potential impact on you, and your rights under data protection laws. Our legitimate interests do not automatically override your interests. We will not use your Personal Data for activities where our interests are overridden by the impact on you, unless we have your consent or those activities are otherwise required or permitted to by law. You have the right to object to processing that is based on our legitimate interests.

Data Transfers

The CATCAHLL is based in the United States, and we use service providers based in the United States to operate our business and our relationship with you. When you use our Site and the Services, you acknowledge that your Personal Data may be transmitted, stored, processed by us and our service providers' servers in the United States to provide you with the services that you requested, administer our contract with you or to respond to your requests as described in this Privacy Policy. The United States may have data protection laws less stringent than or otherwise different from the laws in effect in the country in which you are located. We endeavor to apply suitable safeguards to protect the privacy and security of your Personal Data and to use it only consistent with your relationship with us and the practices described in this Privacy Policy. We also enter into data processing agreements and model clauses with vendors as appropriate.

Data Retention

We will keep your Personal Data only for as long as is reasonably necessary for the purposes outlined in this Privacy Policy based on the context in which you provided it, or for the duration required by law, whichever is the longer.

Children's On-Line Privacy Information

In general, the Media Properties and Services are not intended for use by children under the age of 13, or 16 where applicable. In cases where certain Media Properties or Services are intended for use by children under the age of 13 (or 16 where applicable), we will post appropriate notices and take steps as required by applicable law to safeguard children's data. In addition, we do not knowingly collect Personal Information from children under the age of 13 (or 16 where applicable) through form submissions on our Media Properties or Services, although certain third party sites that we link to may do so. These third-party sites have their own terms of use and privacy policies and we encourage parents and legal guardians to monitor their children's Internet usage and to help enforce our Privacy Policy by instructing their children to never provide information on our Media Properties without their permission.

Involvement of parents: In accordance with the provisions of the Children's Online Privacy Act, in the event that we do begin collecting any Personal Information or data from children under the age of 13 (or 16 where applicable), we will notify parents first, and will seek parental or guardian consent to collect, use and/or disclose certain Personal Information from children under the age of 13, or 16 where applicable. A parent may review and have deleted their child's Personal Information, and may refuse to permit further collection or use of their child's information by contacting us as noted at the end of this Privacy Policy. Parents may consent to our collection and use of their child's Personal Information without consenting to the disclosure of that information to others.

If you have reason to believe that a child under the age of 13 (or 16) has provided Personal Information, Contact Us with sufficient detail to enable us to delete that information from our databases.

Accessibility

Please Contact Us if you experience any difficulty in accessing any part of this Website or this Policy.

Changes To This Privacy Policy

We may amend this Privacy Policy at our discretion and at any time. When we make changes to this Privacy Policy, we will post the updated notice on our Media Properties and update the notice's "**Last Updated**" date. **Where permitted by applicable law, your continued use of our Website and/or Services following the posting of changes constitutes your acceptance of such changes.**

Contact Us

If you have any questions or comments about this Privacy Policy, the ways in which we collect and use your Personal Information described here, your choices and rights regarding such use, or you wish to exercise your rights, please contact us as provided below.

- **Email us** at info@TheCatchallAZ.com
- **Write us at:** The CATCAHLL. LLC, 2960 W. Wayne Ln., Anthem, AZ, 85086
Attn: C. Stone